



CryptoAdSolution Whitepaper

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The CryptoAdSolution Core Team, confirms that the work presented in this whitepaper is our own. All information is presented here in terms of long development and preparation. If information, descriptions or explanations come from other sources, this will be disclosed in this document.

ABSTRACT

CryptoAdSolution is a community and industry-focused cryptocurrency developed in response to the difficulties of market services and master node cryptocurrencies. We promise an ecosystem that works today and in the future. We create a platform in conjunction with a hybrid system and cryptocurrency specializing in marketing services in the cryptographic industry. We prefer to deliver results instead of hype. There are too many coins, which are controlled by hype and after a coin sale show no more results. We clearly distance ourselves from such projects and provide our community with functioning products and infrastructure right from the start. Masternodes and Advertising Packages will be available, and functioning, on launch and are a fundamental part of this coin's vision and will stabilize circulation, secure the network, and provide important functionality.

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ABBREVIATIONS

CAS		CryptoAdSolution
CADS	-	CryptoAdSolution Coin (our own cryptocurrency)
PoS	-	Proof of Stake
PPC	-	PPC Marketing (Pay Per Klick)
SEO	-	Search Engine Optimization
C#	-	C Sharp - Programming Language
BTC	-	Bitcoin (cryptocurrency)
STRAT	-	Stratis (cryptocurrency)

INTRODUCTION

CryptoAdSolution is a community and industry-focused cryptocurrency developed in response to the difficulties of market services and master node cryptocurrencies. We promise an ecosystem that works today and in the future. We create a platform in conjunction with a hybrid system and cryptocurrency specializing in marketing services in the cryptographic industry.

INTRODUCING CRYPTOADSOLUTION

Since the beginning of the proverbial boom and growing reputation of cryptocurrency, this technology has become increasingly popular, as has the past use of blockchain and its associated cryptographic currencies. It's a wave that makes it seem like you've got everything on your way. No matter where you look, cryptocurrencies were and are the topic of conversation. The internet was full of it. Over the years and the development of technology, a lot has changed. We have experienced a tremendous leap and those who have sprinkled their seeds wisely have a very good harvest. Changes have been made to the ongoing development of the Internet and cryptocurrencies, technology, users and followers. Thus gaps have been created in the marketplace that need to be filled.

New cryptocurrencies appear constantly. The good ideas sprout up everywhere and there are better ones every day. Until a few months ago, the supporters and crypto-lovers as well as the developers of these ideas had a lot of space to bring their ideas to the public. For some time now it is more difficult. Access to crypto advertising on the Internet is becoming increasingly rare and most major providers have blocked this already. Understandable, because a large number of ignorant people and persons of the wrong target group participate in this advertising. Thus much advertising space, recourses and advertising time is lost to people who does not find application for crypto currencies. This costs money and time. For some a blessing for the others a problem. Due to the increasing difficulty of creating quality ads in the field of crypto and blockchain, a large factor for advertising, ads and marketing recourses is lost. The gap that was mentioned before.

CryptoAdSolution is in the process of filling this gap. Through an advertising portal with a system where everyone can participate. No matter if crypto user, consumer or developer. CryptoAdSolution has set itself the task of bringing back the advertising for the crypto industry. As mentioned earlier, large vendors tend to completely ban crypto advertising, making it difficult for a large proportion of customers to generate traffic and attention to their projects. For the industry and the crypto community, however, a solution is necessary. In this area of cryptographic currencies and blockchain technology, too, it is necessary to have sufficient marketing possibilities.

CryptoAdSolution is a company founded by advertising and marketing experts who got a foothold in the crypto scene early on. There are former employees and department heads of a large marketing giant at work, which has also banned the crypto-based advertising. In order to avoid legal reactions, the development team remains anonymous for the time. When the time comes, the team of developers and the team will acknowledge their success. This team of 12 experienced founders has set itself the task of combining their love for cryptocurrencies and marketing. Through these experiences and the related knowledge, it was possible to create a solution for this advertising problem.

CADS is a hybrid system that connects an advertising platform with cryptocurrencies and in this combination provides its customers with a unique new cryptocurrency.

CRYPTOADSOLUTION (CADS)

CryptoAdSolution is a versatile ecosystem. The developers have set themselves the task of delivering a solution-oriented concept with a cryptocurrency, which should be the answer to the problem of simple marketing of the crypto industry.

With a variety of features and products, this currency and its associated system makes the benefits of marketing, advertising, and traffic frequency an advantage. Through long marketing experience and the study of large advertising providers such as Google, Facebook and co, it is possible for us to make an accurate forecast on the current state of the advertising situation. We want to make it possible with CryptoAdSolution to open the door to advertising in the crypto scene and give the community a chance to earn money. With CryptoAdSolution it is not only possible to advertise but also to get an insight into the industry. In addition to a professional advertising network, the customer is offered a multitude of functions and products that make life easier for curious beginners as well as established crypto-lovers and provides a solution for every wish.

FUNCTIONS

CryptoAdSolution offers a variety of features and products that provide the customer with assistance and leave nothing to be desired. At the same time, the Coin (CADS) is given a real benefit and function.

From the beginning, there is a huge collection point and you have a real use for your coins. We have made it our mission to make no empty promises and not to provide a long roadmap with miscalculations. We want to provide our community with a coin and a system that works from the start. Which one can be used right from the start and is an aid and does not bring some problems that need to be solved in a long development phase after the sale. We have already completed the development and now we want to provide you with all the results and advantages as well as products and features of this development.

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ADVERTISING

The main topic on which CryptoAdSolution focuses Solution-oriented is the crypto-based advertising on the Internet. It is now very difficult, if not impossible, to generate enough traffic on cryptocurrency related projects and advertisements. We have often mentioned that the biggest advertisers do not allow this kind of advertising anymore. The CryptoAdSolution advertising platform completely eliminates this problem.

The community and every fan of this industry can advertise and advertise here. Through a broad network and a variety of partners and collaborations, the advertising achieves laser accurate targeting as well as a wide range of target groups and traffic sources. It is a self-sustaining ecosystem which is brought here to the customer. The customer buys advertising and consumes advertising at the same time. This compensation can also create a third division dedicated to making money through CryptoAdSolution products. Below we will explain all the features and products the CryptoAdSolution has to offer and explain in more detail.

PRODUCTS

The products offered by CryptoAdSolution split into several parts in this hybrid system. There are five major areas in which CryptoAdSolution specializes in advertising. Five products were developed which offer the customer a multitude of possibilities and reveal benefits to the Coin (CADS).

A great deal of attention is paid to the advertising packages, which are responsible for the generation of qualitative traffic in the form of clicks and reward the customer with a passive income. The second product offered by CryptoAdSolution is the paid advertisements which are switched by customers. The so-called Customer Advertising Packages. Advertising space on the platform. The third milestone is the Advertising Marketplace, which brings together advertisers and consumers. Now there are the CryptoAPP Solution and the CryptoAdSolution AdExchange left, which will be explained in the following paragraphs.

PRODUCT 1: ADVERTISING PACKAGE WITH ADVERTISING SHARE + DAILY CLICKS

The main product of the advertising and CryptoAdSolution are the advertising packages. This allows the customer to obtain high-quality traffic in the form of clicks (PPC). The advantage of obtaining this advertising is that the advertisers are taken from a sorted target group. It automatically addresses the right customer as CryptoAdSolution focuses on crypto-related advertising. A platform has been created that provides 99% crypto-related traffic. That was the goal and the solution to the advertising problem in this industry.

In addition to the traffic that an advertising package delivers, it still has a second function. It generates a passive income for the customer. This type of revenue distribution is known under the name "Advertising Share". It has been quite a common practice in the advertising industry to allow customers to reimburse customers for bundled purchases of advertising and distribution. The revolutionary difference of these promotional packages and the resulting cost reimbursement is that the advertisement is purchased in the platform's own currency, the CADS Coin. For details on how to obtain this coin, ICO, pre sale and so on, see this white paper below.

A promotional package has a value / price of USD 50 dollars (in CAD\$). When the package has expired, it has earned the customer a profit of about 20% in CAD\$. These are bought at the current price of CAD\$ and the advertising share will be paid in CAD\$. The whole thing can be imagined as follows. All advertising revenue is collected in a large pot. Advertising packages, advertising sales and bundled advertising at the marketplace. The profits made on these sales will return a fixed percentage to the buyer. This buys again advertising, the coins circulate, the price rises and the platform is populated with traffic. Then the cycle starts from the beginning. For this reason, the customer is only allowed to have a precisely calculated maximum number of simultaneously running advertising packages. If the customer activates 1300 advertising packages at the same time with traffic, no more can be bought. As mentioned above, the maximum number of active advertising packages is limited to 1300 pieces per customer.

Through our affiliate system, this limit can be extended a bit. You can find more information under "Affiliate" in this white paper. It is important that the Advertising Share can only be distributed to the customer if he also participates in the circulation of advertising. Therefore, the customer must consume at least 70 seconds of advertising every 24 hours. It will therefore have to be clicked 7 advertisements for 10 seconds.

Now, the question arises, what happens if you cannot participate in the advertising cycle within 24 hours and cannot consume 70 seconds of advertising.

The advertisement will continue to run as normal and the clicks will be generated as usual but will not pay any advertising share for the period the customer consumed no advertising. Nevertheless, in the end, 20% in CAD\$ will be re-generated as advertising costs. The only variable that changes is the time period. If the customer knows in advance that he will not be able to participate in the advertising cycle in the next 24 hours, but still wants to participate in the Advertising Share as usual, there is the possibility to purchase a so-called Holiday Package. With this feature, the advertising share is not interrupted even though the customer has not consumed advertising. This holiday package is available for 4 different periods. For 24 hours, for 7 days, for 14 days or for 30 days. The price of the respective package adapts to the number of active advertising packages, the advertising share and the selected holiday period.

The exact facts about advertising packages, duration and profit can be found in the following table.

Price per Advertising Package	\$ 50 in CAD\$
Active package maximum per Customer	1300
Average Package revenue (End)	20% profit in CAD\$
Advertising Share Payment	Daily
Duration per Package	Depends on sales (normal 65-90 days)
Requirements	70 seconds of advertising consumption every 24 hours
Payment	in CAD\$

The advertising packages from CryptoAdSolution give the customer and the coin the first right use. A good placement in the pre-sale makes it very likely that the price of this coin will increase. The customer is helped to get high quality traffic on his products and an additional income is generated.

EARN MONEY WITHOUT BUYING PACKAGES

Of course, the customer can and will consume more than 70 seconds of advertising. This is a predetermined minimum requirement, which can be exceeded without further ado. With our unique crypto promotional product, it is also possible to earn CAD\$ without having active packages. By simply clicking and consuming advertising, the customer on our platform will be rewarded with our internal cryptocurrency CAD\$. Of course, only small amounts are distributed here and the paid consumption is limited. Nevertheless, you can convince yourself of the functionality of our number 1 product at any time.

EXAMPLE

Due to the fact that our analysts have calculated by the constant purchase of advertising and advertising packages an exponential price increase, it is of course advantageous to buy your advertising packages early. Let's make a simple calculation.

You buy your CAD\$ for \$ 5 and you want to buy 100 Advertising Packages. This means you need 1000 CAD\$ to buy 100 Advertising Packages at this price. Due to the constant demand, the price of CAD\$ will increase. You also receive your daily profit share in CAD\$. Your advertising cost refund, which is 20%, will be noted in our system. By participating in

the network and advertising cycle, your profit share will be paid to you daily in CADs. After about 60 days you will receive a full number of clicks and also your full refund in CADs. Since you've previously bought around advertising for 1000 CADs and get 20% profit on your investment, you've received 1200 CAD after this example. Since the price has probably increased in those 60 days, even if not a lot, you could even increase your profit and at the same time get advertising for your product. You can now invest these in further advertising packages. Of course, reinvest is possible anytime you receive \$ 50 in CADs.

PRODUCT 2: CUSTOMERS ADVERTISING PACKAGE

The Customer Advertising Package is a B2B option for experienced customers of CryptoAdSolution who wants to exploit their and our full marketing potential. Through this cooperation, CryptoAdSolution undertakes to fulfill certain advertising services for certain customers. This service is intended for experienced customers and can therefore be claimed through the possession of at least 100 active advertising packages. The advertising performance up to 100 active packages would be completely sufficient. Therefore, this is a B2B solution on a professional and demanding path. The customer is enabled by this product to buy bundled advertising for the desired article, project or service. An exact price list for advertising of this kind can be found on our website. This product offers another solution for the increasingly blocked crypto advertising in the network. This allows the customer to reach a large interested mass. By cooperating with Customer Advertising at CryptoAdSolution, targeted advertising is displayed on the site as well as on several partner sites that deliver the desired amount of traffic. This type of promotion is ideal for promoting larger projects, coins, ICOs, crypto services or other websites. The middlemen such as Facebook, Google and Instagram which prohibit the crypto-based advertising, are therefore no longer necessary. There is no money and above all no traffic to the wrong target group wasted and the customer can decide by simple settings even how much traffic he wants to have delivered in what form.

In summary, this product has created a way to provide advertisers with advertising space on a high-traffic platform. In this case, the customer must precisely define which package he wants and which service should be provided in which form with this package. CryptoAdSolution will then deliver the desired form of advertising in the requested number of clicks or views.

In addition to the other products and applications CADS is offering its customers, we have created this agency, which we can fully exploit with many years of experience and expanded cooperation and connections. We have partnerships with leading marketing agencies as well as major advertising giants from Central Europe, Asia, America and Eastern Europe, who arose from previous years working in the advertising industry. With 14 years of own experience and large teams with tremendous implementation skills in marketing, as well as 3 years of experience in cryptocurrency and blockchain, we can now provide our community with these experience values. We now have a reach of 20 million laser targeted crypto and blockchain interested users and can produce and distribute more than 2.2 million clicks and views per day. We have free access to a large number of newsletters and email lists and can bypass blocked crypto advertising through so-called marketing and influencer marketing in order to fully exploit our reach. We are able to provide our customers with a tailor made offer in these categories. Influencer collaborations on Facebook, Instagram, Forums, Blogs and YouTube help us fill our network. We work with so-called bridge page marketing and filter indirect traffic from social media (direct traffic can not be filtered anymore, as it is increasingly blocked).

We have a graphics team at your side, which are responsible for the design of banners and sales or Explainer videos. We can therefore entrust our customers with them at any time and place the banners on selected Coin websites and Crypto news pages. We also offer SEO optimizations in any form on Google and Yahoo and can help you to be found with your product. All these resources, capabilities and resources are offered in packages. All packages are to be paid with CADS. This step gives our Coin another benefit and an acceptance point for which a real service is provided.

PRICING

We have developed an adaptive pricing model for Costumer Advertising. Basically, we recommend the use of Costumer Advertising Agency with a minimum marketing budget of \$ \$100,000. From this sum, we have achieved the best results in the past. On our website you will find a list of some packages that we have defined in the past and what the customer has received for a result. Please understand that requests below \$ 25,000 will not be accepted. We therefore recommend that advertising packages with advertising share be used for easier advertising. In order to participate in Costumer Advertising, a form must be

completed by answering the most important questions. Then a selection process is initiated and the customer gets a package tailored to a requirement. This can be adjusted at any time in the budget area.

PRODUCT 3: ADVERTISING MARKETPLACE

The third product that distinguishes CryptoAdSolution is planned for the end of year 2018. According to our analysts, CryptoAdSolution will have reached a larger size this year, which will be of interest to the third type of CryptoAdSolution promotional products. We have a big vision and want to build a very strong foundation in the cryptocurrency and blockchain marketing scene early on. Now that we are acting as an advertising platform and are fully exploiting this potential, we will in the future embark on larger and more global projects and types of distribution. One of them is already waiting for us. This will be the Advertising Marketplace. The problem of crypto-based advertising on the Internet is already known. This can be solved with our excellent two products like Advertising Packages and Customer Advertising. At the same time, we provide our community with an internal cryptocurrency, which counts as a means of payment for all these products.

If we broaden our thinking and want to globalize CryptoAdSolution, this product will help us. A problem in advertising will persist sooner or later. The worldwide traffic that arises cannot be concentrated. There are many small options. Many traffic sources that can deliver a small amount of potential customers. At the same time, there are just as many projects that need to be provided with traffic, advertising and marketing. CryptoAdSolution acts like an agency, which brings together these two parties. With the large amount of consumers and vendors on our platform, we can always create the right links. Suppose a crypto idea appears on the market. In the advertising marketplace, you can register as an advertiser and request suitable advertising. We then look for a suitable advertising supplier for the customer and establish a link between these two parties. Imagine the whole thing as a trip or brokerage. An algorithm is worked out, which provides the matching search for the suitable result and satisfies both sides. The one who seeks advertising and the party has the advertising offer.

We are particularly proud of the following. We will be one of the first companies to apply this concept.

In one version of the marketplace, we will introduce purchases and collaborations using Stratis Smart Contracts in C#. A smart contract is a computer protocol intended to digitally facilitate, verify, or enforce the negotiation or performance of a contract. Smart contracts allow the performance of credible transactions without third parties. So that means that smart contracts are snippets of code that extend the functionality of a blockchain, allowing it to map out complex financial interactions through the sending of funds and storage of data. Stratis Smart Contracts in C# opens many doors previously blocked due to computing language barriers. Stratis Smart Contracts in C# builds upon an established and popularized framework, language and ecosystem. Therefore, it is more readily poised for wider adoption as a smart contract standard.

PRODUCT 4: CRYPTOAPPSOLUTION

With the fourth product from CryptoAdSolution we want to gain a foothold in the mobile world of crypto currencies. Since Blockfolio, mobile tracking of cryptocurrencies has become indispensable. Be it a mobile exchange, a mobile wallet or a simple Bitcoin ticker. Almost everyone involved in crypto-walling uses them on their smartphone. With our app solution, we provide our community with another product and another application for CADS. The number one goal of the app design is to be able to supply already existing crypto based apps with traffic. This means that we are now developing a similar concept of advertising packages for the smartphone as well. Since our community is already 100% interested in cryptos, we also use this potential to provide mobile apps with clicks, customers and traffic. This means we have created another advertising system for a mobile app and put it into process.

This works much like the advertising packs. Furthermore, the CryptoAPPSolution offers an overview of the CADS price, an exchange possibility of Bitcoin, Litecoin and Ethereum in CADS and a news section, which keeps the app owner up-to-date on current crypto-based news. To participate in the mobile crypto traffic, we have also developed a Advertising Share and Affiliate System, which is very interesting for small investors and crypto newbies. The maximum number of packages here is 400 pieces and one package costs \$ 20 in CADS. The profit amounts to 25% after the end of the package and the Advertising Share is also paid daily in CADS. He is again in line with CryptoAdSolution Deposits. Here, too, the customer must participate in the advertising cycle and spend at least 60 seconds

advertising every 24 hours. This happens in the form of 3 advertisements lasting 20 seconds each. The affiliate system amounts to only direct recommendation and will be remunerated with 20% on every new and every reinvested purchase. All numbers and facts are summarized in the following table.

Price per Advertising Package	\$ 20 in CAD\$
Active package maximum per Costumer	400
Average Package revenue (End)	25% profit in CAD\$
Advertising Share Payment	Daily
Duration per Package	Depends on sales (normal 65-90 days)
Requirements	60 seconds of advertising consumption every 24 hours
Payment	in CAD\$

PRODUCT 5: CRYPTOADSOLUTION ADEXCHANGE 2020

CryptoAdSolution AdExchange is a decentralized ad exchange built on Stratis blockchain and smart contracts. The CryptoAdSolution AdExchange is designed to disrupt and replace the traditional digital advertising models by providing a transparent, focused solution for advertisers to collaborate with ad publishers and reach the best potential clients.

With the AdExchange, we also want to use the Smart Contract function to auction advertising space on our platform. It is always a high demand, because the best advertising spaces are in great demand. Furthermore, we have bought a large number of advertising space and reserved for our community and also buy always new advertising space. We therefore decided to use the AdExchange to launch a decentralized auction with the help of smart contracts, which includes reserved advertising space.

Smart contracts are what enables the existence of CAD\$ AdExchange as a truly transparent and decentralized ad serving exchange. Smart contracts are essentially computer programs that run on a distributed public ledger, therefore ensuring their result is always consistent, transparent and cannot be manipulated. Through smart contracts, the complex process of choosing ads, tracking ads and facilitating bidding/payment can be described in the contract itself, while still running on the distributed Stratis network and taking advantage of the C# based blockchain qualities.

STRATIS BLOCKCHAIN, SMART CONTRACTS AND C#

We chose smart contracts and the Stratis Blockchain because it provides the optimal conditions for our projects. We are very proud to be the first user of this technology and the application of smart contracts in C#. C# is a very accessible programming language. Stratis has succeeded in their Blockchain in this form to the Bitcoin code to lean and has created a blockchain, which is not only based on a main chain as Ethereum but also has side chains. That means on Stratis's main chain there are only all applications of Stratis available. Anyone who can program an application, such as Smart Contracts, can attach it to a side chain of the Stratis Blockchain and thus develop a new smart contract.

A smart contract is a computer protocol intended to digitally facilitate, verify, or enforce the negotiation or performance of a contract. Smart contracts allow the performance of credible transactions without third parties. So that means that smart contracts are snippets of code that extend the functionality of a blockchain, allowing it to map out complex financial interactions through the sending of funds and storage of data. Several other blockchain companies have launched smart contracts offerings, but required development in an entirely different programming language or a new digital ecosystem with new languages, decompilers and integrated development environments (IDEs). Stratis Smart Contracts in C# builds upon an established and popularized framework, language and ecosystem. Therefore, it is more readily poised for wider adoption as a smart contract standard. Due to easy accessibility and the great implementation possibilities, we have chosen our products as our basis and mainly for the AdExchange C# and Stratis.

MASTER-NODES

The master node concept from CryptoAdSolution is another distinguishing feature of CADS. This is one of the most important features of CADS. Masternodes are, essentially, a decentralized web of computers that serve our network. Masternodes perform important network functions and receive part of the block rewards. They serve the CryptoAdSolution ecosystem by stabilizing coin supply, processing transactions, and securing the network.

In a nutshell, this is a simple, lucrative and well-known way to get rid of the crypto-fermentation network. A master node is thus a unit of coins defined by a certain number of CADS. The masternode owns, therefore keeps his coins on a so-called cold wallet, which is provided by us, secures these there. On the Cold Wallet, access to the coins is blocked for a period of time as soon as the master mode is logged on. In return for keeping the coins and the commitment to stabilize the network and support the system, the Masternode owner is remunerated with block rewards in the form of CADS. Thus, this provides a way to produce a passive income. CryptoAdSolution offers its users such masternode concept. These are limited to a total of 1500 pieces. More Masternodes cannot and will not exist. In the pre sale, 10% (ie 150 pieces) of our Masternodes are already sold and made available at an adjusted price. The value adjustment in the resale does not affect the amount of the reward at any time. A Masternode consists of 20,000 CADS coins. Once this amount has been bundled on a cold wallet, the masternode is active and the rewards are sent to the user. It will split 80% of the block rewards on masternodes. This means that the Masternode owner gets his rewards sent to his wallet depending on the number of active Masternodes. Masternode rewards can be booked irregularly.

Since setting up and installing such a masternode may seem a bit complicated for a beginner, we will provide all the help and learning material for this on our website.

STAKING (POS)

Another way to increase your coins and thus contribute to the security and stabilization of the network, is the so-called Staking. There are transactions in a cryptographic network. Normally, hundreds of thousands of transactions occur per day and even at the same time. For a coin that participates in an algorithm using common hardware such as graphics cards, mining machines, or other tools, the miners will ensure that these transactions are confirmed. It's the same with staking. With the only difference being that no hardware is needed, the miners, or in this case the „stakers“, by simply holding their coins, confirm the transactions and thus participate in all fees incurred for transactions. In numbers, this is 20% of the total block returns. Which corresponds to an approximate annual profit of 20%.

Why staking? Staking has some advantages over traditional PoW (Prof of Work) mining - earning cryptocurrencies with real hardware, computing and power costs! First of all, no

hardware is necessary. To succeed, a normal offline wallet on a conventional laptop or computer is perfectly adequate. The probability of failing or defective hardware is thus minimized. The electricity costs are kept extremely low, because no immense computing power is required to earn coin reward. This is cheaper and more environmentally friendly. Furthermore, the advantage of little to no investment cost is not to forget. Mining hardware costs a lot of money and must be operated, maintained and cooled. So it takes some time to reach the ROI and start earning money. When staking, the capital of day 1 and minute 1 more, since nothing more is necessary than a synchronous offline wallet and logged in coins. Without investment and without costs.

POS REWARD STRUCTURE	FROM BLOCK	TO BLOCK	REWARD/BLOCK	BLOCK REWARD POS 20%	BLOCK REWARD MASTERNODE 80%
FROM BLOCK	10	20000	50	10	40
FROM BLOCK	20001	40000	45	9	36
FROM BLOCK	40001	80000	40	8	32
FROM BLOCK	80001	120000	35	7	28
FROM BLOCK	120001	150000	30	6	24
FROM BLOCK	150001	180000	25	5	20
FROM BLOCK	180001	220000	20	4	16
FROM BLOCK	220001	260000	15	3	12
FROM BLOCK	260001	300000	10	2	8
FROM BLOCK	300001		5	1	4

AFFILIATE

CryptoAdSolution offers its community an attractive and well-calculated affiliate plan, which shares its own section for each of the advertising products

The main focus is definitely on the products as they give the Coin (CADS) its active utility and value. The affiliate will be remunerated for the advancement of the advertising products. The affiliate plan is not valid for other features such as master node or staking, but only refers to the sales that occur through the purchase of crypto-based advertising. On this basis, a fixed percentage was calculated, which is allocated to the Advertising Share and to the respective commissions in the appropriate level. This distribution is fixed and offers the customer an opportunity to earn more CADS besides the Advertising Share. The commissions are calculated in the respective dollar value (since the packages are also sold in USD value) and distributed in the corresponding CADS value. A disbursement and conversion is possible at any time. Since we want to put the product in the foreground, the affiliate is always allowed to earn commissions in the first level. In order to be able to participate in the multi-level unilevel plan and also to be able to earn commissions from the second and third level, it is necessary that the affiliate has a minimum of 150 active advertising packages. These classifications have been introduced to ensure that the customer has dealt with the product and quality before recommending it.

The division of the respective affiliate plans can be found in the following tables for each of our products.

ADVERTISING PACKAGES (ACTIVE COMMISSION + REINVEST COMMISSION)

LEVEL	COMMISSION IN %	REQUIREMENTS
1	12	-
2	12	150 active Adpacks
3	6	300 active Adpacks and 5.000 active Adpacks in your team (unlimited levels)

RANKING

ACTIVE ADVERTISING PACKAGES	RANK	ACTIVE ADVERTISING PACKAGES IN DOWNLINE	AFFILIATE RANK
0-150	Advertising Beginner	1300	CEO Maker
150	Advanced Advertiser	900	Boss Maker
300	Advertising Pro	650	Chief Maker
650	Advertising Chief	300	Pro Maker
900	Advertising Boss		
1300	Advertising CEO		
2000	Advertising President		

CADS

Through many years of experience in the field of marketing, advertising and a solid foundation in the crypto industry, it was a concern for the developers of CryptoAdSolution to promote and disseminate this movement and, above all, the blockchain technology. Due to the increasing difficulty of advertising in this area was obvious to the idea of a crypto based advertising platform.

This was then born in mid-2017 and implementation has begun. Today we stand here and can boast an advanced project that incorporates a sophisticated hybrid and ecosystem that provides clients with a variety of ways to market, develop and use cryptocurrency and blockchain based projects.

Initially, a sole platform for crypto-based advertising was planned. The idea of a proprietary blockchain-based cryptocurrency was born shortly afterwards. The implementation of the advertising and the cost reimbursement, as well as the correct calculation requires a huge effort. Providing the community with a currency that has a real benefit from the start simplified almost all the problems. It is important to understand that a cryptocurrency has arisen here, which has a real connection from day 1. There is a real equivalent that this currency provides. The advertising. CADS has a working infrastructure and is considered as a means of payment for one of the largest platforms in our industry. In return for paying for CADS, real-world advertising is delivered by real-world oriented people. It was a concern to create a currency that has a benefit. Which gives people added value and which uses blockchain technology in all its facets.

With CADS, we have succeeded in creating an internal infrastructure and a payment method in which advertising is delivered. We have gone through a very long development of this currency, creating a month of maturity and composition of our products. The end result is a system that provides the customer with a blockchain-minted currency, a masternode concept, a staking system, a real-crypto currency delivery platform, an affiliate plan, a B2B solution, an App Solution and a marketplace. The result is a solution. A CryptoAdSolution.

CADS WALLET

In order to safely store your coins, which you either purchase in the pre-sale or earn through the purchase and use of Advertising Packages in connection with the affiliate plan, we have provided a blockchain with an offline wallet, which you can easily download on our website. This offline wallet is also used to get your staking rewards and start a successful staking. For this it is necessary to bring your wallet into a synchronized state.

We have developed a wallet that is especially user friendly. In fact, all you have to do is open your wallet and leave the program some time to connect to the Blockchain network. Once the wallet is synced, you will receive regular staking income from the network. If you are worried about the safety of your coins, we have also developed a solution for this. Many wallets use a mnemonic phrase to secure their coins. We also simplified this step a bit. You can basically have two options to secure your wallet and thus your money. First, you can set a simple passphrase to unlock your wallet. As a second security factor, you can set a backup and thus copy your wallet in order not to lose the access.

For the setting up of Masternodes, there is a so-called Cold Wallet. There are no transactions on this site. Once you've connected your CADS to a masternode, they're stored on your cold wallet and you get your daily returns.

SPECIFICATIONS

GENERAL SPECS

COIN NAME :	CryptoAdSolution
COIN TAG :	CADS
TOTAL COIN SUPPLY:	100,000,000
PREMINE:	10,000,000
P2P PORT :	33333
RPC PORT :	44444
MASTERNODE PORT :	33333

ALGORITHM :	X11
DIFF ADJUSTMENT :	Delta Diff Adjustment
DIFF ADJUSTMENT TIMINGS :	every block
BLOCK TIMINGS : (24H AVERAGE)	8 min
BLOCK MATURITY CONFIRMATIONS :	30 Blocks
MASTERNODE REWARD :	80% of Block Reward
STAKE REWARD :	20% of Block Reward
MASTERNODE VIN :	20,000
MASTERNODE VIN MIN CONFIRMS :	10 Blocks
POS: ANUALLY	20 %

PRE-SALE

To give our community a perfect start into the new era of crypto marketing and advertising, we decided to pre-sell our products. We clearly want to distance ourselves from a normal ICO. Unfortunately, today's ICO's are mainly for the benefit of the development team and less for the benefit of the community. We have therefore decided to sell a small portion of the premature mined coins at a low price and 200 masternode packages to a special price. The sale takes place in a minimum of 10 rounds, and there are 10,000,000 coins for sale in total. It may be that there are more than 10 rounds in which coins are sold. 10 selling rounds in the presale are guaranteed. The prices of the first 3 rounds are already visible in advance in this whitepaper. Every week, the price of demand will increase appropriately. The whole works on the simple principle of who is faster, has the advantage. At the same time, not only CADS are offered in a pre-sale phase, the customer can secure himself as a master node at a low price. From a total of 1500 Masternodes 200 are offered in the pre-sale phase. Here, the customer gets 20,000 coins as a package at a discounted price. The third and most extraordinary but for many sure one of the most interesting attractions in pre-sale is the sale of advertising packages. Here, a total of 100,000 advertising packages are offered in advance which the customer can save up to 50%. Since ad network share and click frequency remain the same, an ad package will generate 20% profit in CADS at all times. No matter at what price the package was purchased. There is no change in the Advertising Share and promotional offer that the packages provide. It is important to understand that even if the packages were purchased in Pre-sale, the profit share will be paid in CADS. In the following tables, the distribution and pricing is detailed.

All sales are handled in BTC. Therefore, the customer is allowed a premature access in the back office under which BTC can deposit for the pre-sale phase.

All detailed information can be found on our website. In the following tables are the prices of the first pre-sale products visible.

PRODUCT PRE-SALE

ROUND		ADVERTISING PACKAGES	CADS COIN	MASTER NODE
1	AVAILABLE	2,500 / 100,000	100,000 / 6MM	5 / 200
	PRICE	25 USD	0.25 USD	4,500 USD
2	AVAILABLE	2,500 / 97,500	100,000 / 5.9MM	5 / 195
	PRICE	25.50 USD	0.26 USD	4,600 USD
3	AVAILABLE	2,500 / 95,000	100,000 / 5.8MM	10 / 185
	PRICE	26 USD	0.27 USD	4,700 USD
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				

*All prices to be paid in BTC/LTC/BCH/DASH

ROADMAP

Q3 2018

Website, Whitepaper, Lightpaper published

Registration Start

Start of Pre-Sale

Communication Channels

Premium Marketing Materials

Publishing Offline Wallet

Publishing Cold Wallet

End of Pre-Sale

Coin distribution

External Exchange 1

Staking activation

Master node activation

Launching Product 1

Start of Advertising Share

Providing Customer Advertising

External Exchange 2

Preparations for Advertising Marketplace

Q4 2018

Corporations with major Crypto News sites

Launching Advertising Marketplace

First Connections on Marketplace

Announcement further Products

Q4 2018

Introducing CryptoAPPSolution

Q1 2019

Providing several Crypto related Apps with our service

Q3 2018

Announcing details about AdExchange

Q1 2020

Launching CryptoAdSolution AdExchange

CONCLUSION

CAS is a network that offers an infrastructure with a large number of products for the solution of crypto-based advertising. The network is protected and supported by a masternode system. All products are purchased with the own Coin CADS, which will be available in a Presale (all information on the website). The frequent use of the CADS Coins guarantees an increase in value and supplies the community with a functioning cryptocurrency. CAS offers the community a variety of advertising opportunities and the opportunity to build a passive income through advertising packages.

A general solution to the problem of banned crypto advertising has been created, and an infrastructure has emerged in a hybrid system that provides a revolutionary product-based community and a cryptocurrency that can bring real benefits right from the start.

